

# JAFF

ON AIR . LIVE . ONLINE



Jeff  
Goh

Known for his unique style of live hosting, radio presenting and sound productions, Jeff distinguishes himself and emerges as one of the well-remembered personalities in the entertainment scene.

Being highly entertaining, versatile and responsive on stage, and effectively bilingual in English and Mandarin emceeing, Jeff has hosted over thousands of live events from live concerts, press conferences, launches, gala dinners, festivals etc.

With his quick-witted adaptability and creative humour, Jeff never fails to leave an impression to clients and audiences!

In 2010, Jeff won the Most Popular Radio Personality at the Singapore Radio Awards and the Best Radio Show in SPH E-Entertainment Awards in 2011. He also conceptualized and hosted Singapore's No. 1 Listenership Evening Radio Show in 2015.



## REGIONAL HOSTING



# EXPERIENCES

## ON AIR BROADCAST

RADIO/ TV PERSONALITY (2002 - PRESENT)

PRODUCER/ PRESENTER



顶尖流行音乐电台  
(CURRENT)



TV HOST - GOOD MORNING SINGAPORE



## LIVE HOST

ENGLISH, MANDARIN, BILINGUAL

- LIVE STREAM
- LIVE & VIRTUAL EVENTS
- SPEAKER, TRAINER

## ONLINE CONTENT

VOICE OVERS

DIGITAL CONTENT

- INSTAGRAM, FACEBOOK & YOUTUBE



SOCIAL ONLINE POST  
TRAVEL | FOOD | LIFESTYLE



CONTENT CREATION



VIRTUAL EVENTS  
LIVE STREAM HOSTING



ON AIR HOSTING

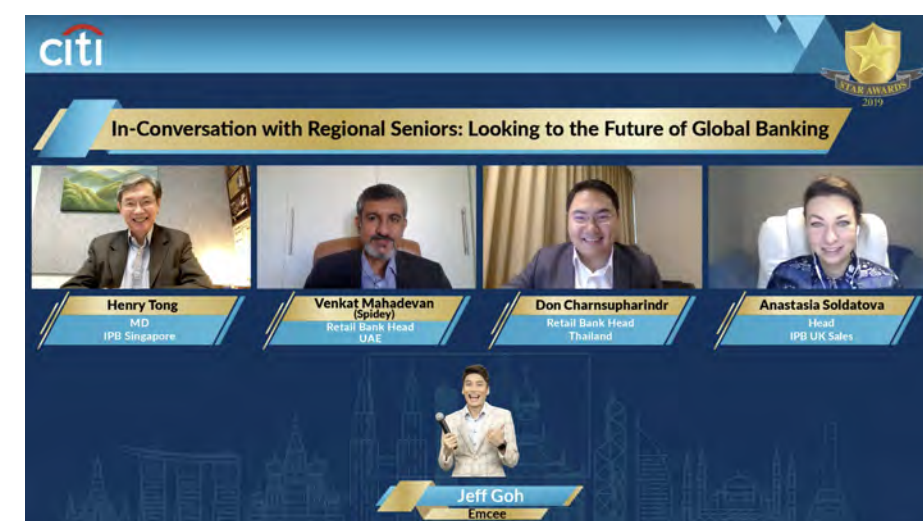


LIVE HOSTING

# HOSTING - LIVE | HYBRID | DIGITAL



**CITI APAC REGIONAL RETAIL BANK AWARDS & CONFERENCE**



**SAMSUNG GALAXY S22 LAUNCH NIGHT ROOM EXPERIENCE**



**KEPPEL AWARDS RECOGNITION**



**SHELL RETAIL REGIONAL TEAMBUILDING**



**9.9 LAZMALL BIG BRANDS SALE  
11.11 BIGGEST ONE DAY SALE  
12.12 GRAND YEAR END SALE**



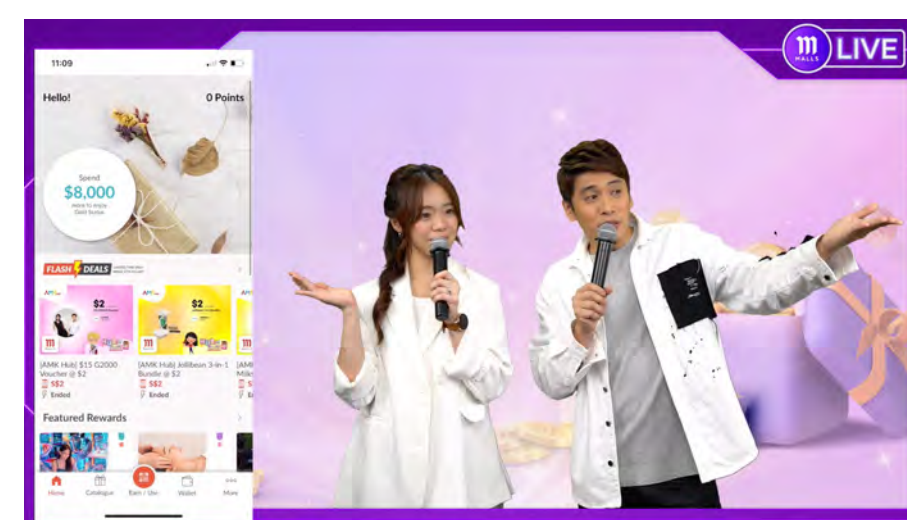
**REDMART KITCHEN BOOTCAMP WITH MASTERCHEF 7-PART SERIES**



**ANG MO KIO - HOUGANG NATIONAL DAY CELEBRATIONS**



**M MALLS MULTI-MILLIONAIRE DRAW**



**HONDA YEAR END SALE LIVE STREAM**



**LAUNCH OF HUAWEI NOVA 7 SE ONLINE MUSIC CONCERT**



# CLIENTELE



# LIVE HOSTING



## LAUNCH & OFFICIAL OPENINGS

- MPA Tuas Terminal Phase 1 Caisson Series Launch 2017 - 2019
- Gardens by the Bay Bayfront Plaza Launch
- Shell Official Opening Launch
- Uzbekistan Airways Inaugural Flight Launch Celebrations with Attendance by Embassy Ambassadors and Ministers
- Official Launch of NTUC Taiwan & Vietnam Fair with Embassy Ambassadors and Government Officials
- Official Opening of SMRT Circle Line MRT Stations"
- Official Opening of Active Park @ Nee Soon South with Prime Minister Lee Hsien Loong
- Rig Christening Ceremony of Atlantic London, Indonesia
- Acer Thin & Light Series Launch
- Marsh and McLennan Companies Office Opening
- Estee Lauder Company - Tri - Aktiline Product Launch
- COURTS Store Official Opening
- 1st Inaugural Youth Olympics Game Heartlands Opening Celebrations

## SALES KICK OFFs & CONFERENCES

- Molex Asia Pacific Sales Conference, Chengdu & Guilin, 2016 - 2018
- Sabic Asia Public Forum Hanoi 2016 & Kota Kinabalu 2017, Penang 2019
- Pepsico Showcase at Yum Conference Thailand, Singapore 2017 - 2019
- Platts APIC Cocktail Network @ Taipei 101, Taiwan
- Heng Long Leather Co Retreat & Dinner, Taiwan
- Kidney Dialysis Foundation Public Forum
- Star Awards Media Conference

## AWARD & GALAS

- Citi Commercial Bank Gala Dinner
- Eu Yan Seng 135th Anniversary Gala Dinner
- AMES Beauty One Awards Dinner 2018 & 2019
- Singapore Sports Council Million Dollar Awards Ceremony
- KFC Asia Partners Awards Dinner 2016, Macau
- Platts Oil Awards @ National Museum of Singapore
- Nanyang Fund-Raising Dinner with Deputy Prime Minister Tharman Shanmugaratham
- CDAC 20th Anniversary Dinner with Prime Minister Lee Hsien Loong
- Daikin Appreciation Gala-Dinner
- DSTA 15th Anniversary Gala Dinner
- Din Tai Fung Dinner 10th Anniversary Gala Dinner
- Macau Government Tourist Office Appreciation Luncheons

## FESTIVALS & CELEBRATIONS

- ANZ Singapore Family Day
- Lamborghini F1 Race Day
- Ministry of Education Singapore Youth Festival Celebrations
- Gardens by the Bay Lunar New Year Spring Surprise Campaign
- Chinatown Mid Autumn Festival Official Light Up & Opening 2017
- ASEAN Para Games Carnival
- cHK TV Channel 1st Anniversary Party
- Gardens by the Bay-National Arts Council Celebrating 50 Mid Autumns
- CDAC Family Days 2012 - 2016
- Keppel Year End Countdown Party
- Year End Countdowns for Nee Soon South, Moulmein Kallang, Punggol East

## CAMPAIGNS

- Voice of China Season 4 Singapore Publicity Campaigns
- Launch of Scoot Airline Inaugural Flights to Tian Jin, Qingdao & Shenyang
- Macau Travel Festival & 60th Grand Prix Campaigns
- SMRT Promotional PR & Launch Campaigns 2008 - 2010
- Singtel MioTV Celebrity Meet & Greet Sessions
- Singapore Zoo Year of the Frog Campaign
- Singapore Food Festival Press Conference & Celebrations 2008 - 2016
- Singapore Sports Council Let's Play Non-Stop Fencing Event Series
- Movie Premiere Launch of Spiderman Homecoming
- Rasa Sentosa Wedding by the Sea Showcase
- Fun Taipei Launches 2017 - 2019
- Warner Brothers' Harry Potter's 25-Hour Movie Marathon Singapore

## DINNER & DANCE

- UOB Bank Channels and GFCS Dinner & Dance
- Sony Dinner & Dance
- KPMG Tax Dinner & Dance
- Fitness First Dinner & Dance
- Shell D&D 2018 - 2019
- Booking.com Dinner & Dance
- Sanofi Dinner & Dance
- Mercer Dinner & Dance
- Yakun 70th & 75th Anniversary Dinner
- Lucky Joint Dinner & Dance 2013 - 2019